



K-Dance Contest 2026 San Diego Comic-Con Malaga

Whether you dance solo, as a duo, or with your group, this is your moment to shine. The K-Dance Contest returns for another year to welcome everyone who wants to showcase their talent on stage. With EUR 3,600 in prizes awaiting those who win over the judges and the audience, the dance floor is ready for you. We look forward to seeing you!

CONTEST DATE: Saturday, 3 October

WINNERS MAY RECEIVE THE FOLLOWING PRIZES:

GROUP

First Place Group K-Dance Contest 2026 - one EUR 1,000 prize

Second Place Group K-Dance Contest 2026 - one EUR 500 prize

DUO

First Place Duo K-Dance Contest 2026 - one EUR 800 prize

Second Place Duo K-Dance Contest 2026 - one EUR 400 prize

INDIVIDUAL

First Place Individual K-Dance Contest 2026 - one EUR 600 prize

Second Place Individual K-Dance Contest 2026 - one EUR 300 prize

CONTEST RULES

1 – General

- The contest is organised by San Diego Comic-Con Malaga®, produced by Cosmic Legends Productions, S.L. (Tax ID No. B75455949), with registered office at Calle Fernandez de la Hoz 52, 6a, 28003 Madrid (hereinafter, the 'Organiser'), under licence from Dentsu Spain, S.L.U. and Fundacion Cultura Pop Contemporanea (FCPC), at Palacio de Ferias y Congresos de Malaga (FYCMA), with the collaboration of Asociacion Hallyu.
- Contest date: Saturday, 3 October 2026.
- Venue: Auditorium 2.
- Registration period: registration will open on 31 August 2026 and close on 18 September 2026, or when all available places have been filled.
- Adults and minors aged 16 or over may participate. Minors must have the authorisation of both parents or their legal guardian. On the day of the event, minors must provide written authorisation signed by both parents (or their legal guardian). This authorisation is required whether or not the minor is accompanied by an adult and must include:
 - The parents' full names and Spanish national identity document (DNI) numbers;
 - Both parents' signatures expressly authorising the minor's participation in the contest and the use, for promotional purposes, of images taken during the contest.

2 - Categories and Prizes

- The contest will have three categories: individual, duo, and group. A group may have no more than 10 members.
- First and second prizes will be awarded in each category. The Organiser reserves the right to adjust this distribution depending on how the contest develops.
- Prizes will be awarded after the final. All prize-winning participants must be present at the awards ceremony, without exception. No other person may collect a prize on behalf of a winner.
- If a group or duo loses a member, that member may not be replaced by another person.

3 - Registration and Preselection

- Only the first 40 registration forms will be considered, ensuring the proper management of the available time and resources. In all cases, two reserve places will be kept for each category. Once this limit has been reached, closure of registration will be announced through the Event's official channels and no new applications will be accepted unless places become vacant.

- The preselection video must be between 1 minute and 1 minute 30 seconds long. Videos exceeding this duration will not be considered.

- The video must use a fixed camera, have no edits or cuts, and be recorded horizontally. It is essential that the recording be made in a well-lit space.

- The video must contain the same song that will be performed in the contest; no subsequent change will be permitted.

- The registration form will request a good-quality reference image of the outfit worn by the idol being portrayed.

4 - Performance

- Only covers of choreography for songs in Korean, Chinese, English, Japanese, or Filipino performed by Asian soloists or groups are accepted. As an exception, covers of American songs are also permitted when choreographed by K-pop idols, provided the reference is stated on the registration form.

- Original or self-created choreography is not permitted.

- The maximum duration of each performance is 4 minutes.

- Remixes and intros are accepted, provided that together with the song they do not exceed 4 minutes in total.

- The same person may not participate in more than one group or category.

- Stage lighting will remain on and fixed throughout the performance; no changes or additional special effects will be possible.

- Participants must email kdance@sandiegocomicconmalaga.com with the song they will perform, stating the artist and, where applicable, whether a remix (and which one) and/or an intro will be used.

- The participant acknowledges that the performance consists of pre-existing choreography owned by third parties. The Organiser will manage the rights relating to public communication within the Contest with the relevant collective management organisations in accordance with applicable law. The participant declares that the selected song and choreography do not infringe third-party rights and assumes the consequences of any such infringement.

5 - Judges

- The judging panel will consist of three members who are experienced K-pop dancers and choreographers.
- The judges' decision is final, except in the event of a manifest material error or duly proven fraud.
- Judging criteria:
 - Faithfulness to the original choreography
 - Technique and clean execution of the steps
 - Group or individual coordination
 - Lip-sync and facial expression
- The judges will not provide feedback, comments, or assessments to participants during or after their performance.

6 - Selection and Contest Stages

- From the initial 40 participants, 20 participants across the three categories will be selected for the contest final.
- From those 20 participants, there will be two winners in each category.

7 - Announcements

- The lists of finalists will be sent by email to the address provided on the registration form.
- The winners will be announced live during the final.

8 - Prize Delivery and Payment

Prize winners must provide their contact details to the contest administrators during the event. The Organiser will subsequently email them a form that they must complete to verify the information provided and submit the identification documents required to process the prize.

All such documents must be provided within thirty (30) calendar days after the form is sent. If the complete documentation has not been received after that period, the winner will forfeit the right to the prize. This does not apply to a tax residence certificate required, where applicable, for the application of a double taxation treaty, which may be submitted up to the date on which the prize is paid.

When the winner is a minor, the prize will be awarded in the minor's name, and the documentation must be completed and signed by the person who proves that they are the minor's legal representative.

The prize amounts stated in these rules are gross amounts. Any withholding tax or payments on account required by law will be deducted, so the amount actually received by the winner may be lower than the announced amount.

Individuals who are tax residents in Spain

When the prize withholding base exceeds EUR 300.00, withholding on account of Personal Income Tax (IRPF) at the rate in force at the relevant time, currently 19 percent, will be applied to the full prize amount, pursuant to Article 101.7 of Law 35/2006 on Personal Income Tax and Articles 75.2(c), 75.3(f), and 99.1 of its Regulations, approved by Royal Decree 439/2007.

Entities that are tax residents in Spain

When the winner is a company, association, or other entity with its own legal personality and is tax resident in Spain, withholding on account of Corporate Income Tax at 19 percent will be applied where appropriate, provided the withholding base exceeds EUR 300.00, pursuant to Article 128 of Law 27/2014 on Corporate Income Tax and Articles 60.1(b), 61(r), and 66(a) of its Regulations, approved by Royal Decree 634/2015.

Individuals and entities that are not tax residents in Spain

When the winner is an individual or entity that is not tax resident in Spain, the prize will be subject to Non-Resident Income Tax (IRNR), in accordance with the Consolidated Text of the Non-Resident Income Tax Law, approved by Royal Legislative Decree 5/2004.

Under Spanish domestic law, a rate of 19 percent will generally apply when the recipient is tax resident in another Member State of the European Union or of the European Economic Area with which there is an effective exchange of tax information, and a rate of 24 percent will apply in all other cases. The EUR 300.00 threshold provided for Spanish tax residents will not apply.

The foregoing is without prejudice to the provisions of any applicable double taxation treaty. To benefit from a double taxation treaty, before payment the winner must provide the Organiser with a tax residence certificate issued by the competent tax authority in the winner's country of residence, valid for the applicable treaty and current on the date on which withholding becomes due.

If this documentation is not provided before payment, the rate applicable under Spanish domestic law will be applied, without prejudice to the winner's right subsequently to request any applicable refund from the Spanish State Tax Administration Agency. The payment period stated in the section on payment and delivery of prizes will be calculated from the date on which all identification documentation has been provided.

Failure to submit the tax residence certificate will neither suspend nor interrupt that period.

Prizes awarded to groups

For prizes awarded to groups without their own legal personality, the prize will be deemed awarded to the beneficiary members of the group in their corresponding proportions, for which purpose the tax details of every member must be provided. Unless all members expressly agree otherwise in a signed notice, the prize will be deemed allocated in equal shares.

The group may appoint one member as its representative to receive the payment on behalf of the others, without this appointment altering the individual tax allocation of the prize. Any applicable withholding will be determined by reference to the share of the prize attributable to each beneficiary.

The tax regime applicable to each beneficiary will depend on their tax residence and whether they are an individual or an entity, in accordance with the preceding sections.

Payment and delivery of prizes

Cash prizes will be paid by bank transfer within thirty (30) calendar days after acceptance of the prize and submission of all required identification documentation. Prizes in kind will be delivered within the same period.

9 - Rules

- The use or bringing in of sharp or harmful objects, pyrotechnic or flammable materials, or any item that poses a risk to the physical safety of those present is strictly prohibited.
- Fire, smoke, or laser effects are prohibited on stage, as is scattering objects that make cleaning difficult or damage the stage.
- The consumption of alcohol and/or narcotic substances is prohibited throughout the event.
- Any offensive, distasteful, or pornographic display that may offend attendees is prohibited.
- Appropriate dress is required: male participants may not perform bare-chested and female participants may not perform in underwear.
- Costumes may not infringe or refer to the violation of any Spanish law, thereby ensuring compliance with current regulations and the safety of the event.
- Insults, booing, obscene messages, or any conduct that offends or harms other participants or members of the Organiser will not be permitted under any circumstances.
- Any act of harassment, vandalism, theft, or physical or verbal aggression towards participants, judges, or attendees is strictly prohibited.
- Personal, sensitive, or confidential information may not be shared, nor may photographs of other contestants be taken or distributed in private areas such as backstage.
- Any breach of these rules will result in immediate expulsion from the event and the contest.

10 - Grant of Image Rights

During the Contest, photographs, audiovisual recordings, and any other recordings of participants' image and/or voice (the 'Recordings') may be made. By registering for the Contest and accepting these rules, you expressly authorise the Organiser to fix, reproduce, distribute, publicly communicate - including by making available interactively - transform, and exploit the Recordings by any means and in any medium, whether now known or developed in the future, free of charge, worldwide, and for the maximum period permitted by applicable law.

The Recordings may be distributed through internal and external channels, including but not limited to social media.

These rights may be exercised for the following purposes:

- Documenting the Contest.
- Publicising and promoting the Contest.
- Producing informational, promotional, and institutional content relating to the Contest, the Event, and its sponsorship.

The authorisation includes the right to sublicense and assign these rights to Dentsu Spain, S.L.U., Fundación Cultura Pop Contemporánea, San Diego Comic Convention, and their respective licensees, sponsors, and official Event partners, for the same purposes.

11 - Responsibility for Personal Belongings

The Organiser accepts no liability for the possible theft of personal belongings, except where wilful misconduct or gross negligence is attributable to it. Participants are therefore advised not to leave valuables unattended.

12 - Management of Non-Attendance and Cancellations

- If you are unable to attend for any reason, please provide sufficient notice so that the vacant place can be filled, with a minimum of 72 hours' notice.
- By way of example and without limitation, the Organiser will not be liable for force majeure or unforeseen events that may prevent the contest from taking place or prevent the full or partial enjoyment of a prize. If the contest cannot be held due to detected fraud, technical errors, or any other reason beyond the Organiser's control that affects its normal operation, the Organiser reserves the right to cancel, amend, or suspend it, without any obligation to compensate registered participants or pay the planned prizes.

13 - Rules and Conditions

- Any breach by participants of the contest rules and conditions will result in that person's disqualification.

- The contest rules may be amended for justified objective reasons - operational, safety, or regulatory reasons, or at the request of the trademark owner - while respecting the rights already acquired by registered participants. Amendments will be announced through the Event's official channels and emailed to registered participants as far in advance as possible. If an amendment substantially affects the conditions of participation, the participant may withdraw their registration at no cost.

14 - Data Protection

In accordance with Regulation (EU) 2016/679, the General Data Protection Regulation ('GDPR'), and applicable personal data protection legislation, participants are hereby informed about the processing of their personal data.

The Organiser, acting as data controller, will process the personal data of Contest participants in order to manage their participation, verify compliance with the requirements established in these rules, select the winners, and ensure the proper management and operation of the Contest.

The Organiser will process the identification and contact data needed to administer participation in the Contest, such as first name, surname, and email address, as well as participants' images under Clause 10 above.

Winners may also be asked to provide additional information required for the proper management and delivery of the prize, including identification details and information needed to deliver the prize. Such data will be treated with the utmost confidentiality and in accordance with applicable data protection legislation.

7The Organiser will retain personal data for as long as necessary to manage the Contest, deliver the prizes, and comply with applicable legal obligations. Once those purposes have ended, the data will be deleted unless it must be retained to comply with legal obligations, in which case it will remain duly blocked for the legally established limitation periods and will then be erased.

Participants may withdraw their consent at any time, without affecting the lawfulness of processing carried out before withdrawal. However, withdrawing consent to the processing of personal data may prevent the person concerned from receiving the prize. As a general rule, personal data will not be disclosed to third parties unless this is necessary to comply with legal obligations or the disclosure is essential for the proper management of the Contest.

In particular, data may be disclosed to Dentsu Spain, S.L.U., Fundacion Cultura Pop Contemporanea (FCPC), San Diego Comic Convention, and the Event's official sponsors and partners for the purposes described in these rules and, especially, to exercise the rights of assignment and sublicensing of image rights set out in Clause 10 above.

Participants' stage names, pseudonyms, and/or profiles may also be published on the Organiser's website and/or social media. This may involve an international transfer of personal data carried out in accordance with the terms and conditions of the relevant platforms.

Participants may exercise their rights of access, rectification, erasure, objection, restriction of processing, data portability, and withdrawal of consent at any time by contacting the Organiser's data protection channel at legal@sandiegocomicconmalaga.com.

The data subject has the right to lodge a complaint with the Spanish Data Protection Agency (AEPD) if they consider that current legal provisions on data protection have been breached.

15 - Governing Law and Jurisdiction

These rules will be governed by Spanish law.

For any dispute arising from their interpretation or performance, the parties submit to the Courts and Tribunals of the city of Malaga, unless applicable law establishes another mandatory jurisdiction.